



Addendum No. 2

The Transit Authority of the City of Omaha d/b/a Metro

**REQUEST FOR PROPOSAL
BRANDING: BUS RAPID TRANSIT**

Specification No. 20-16

Date Issued: December 15, 2016

To: All Interested Parties

This Addendum forms a part of the Contract Documents dated December 1, 2016. The Bidder shall acknowledge receipt of this Addendum on the Addenda Acknowledgement form provided. Failure to acknowledge receipt may subject the Bidder to disqualification.

This Addendum consists of the following:

- | | |
|------------------------------|-----------------|
| • Addendum Form | One (1) page |
| • Request for Clarifications | Seven (7) pages |

Request for Clarification: Budget
Request for Clarification: Copies
Request for Clarification: Evaluation
Request for Clarification: Insurance
Request for Clarification: Stakeholders
Request for Clarification: Exhibits
Request for Clarification: Subcontractors

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: OBICREATIVE

Page No:

Document Reference (check one):

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

The overall project budget is included in the RFP; however, what is earmarked for the brand/marketing budget for this initiative?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Total project budget has not been finalized.

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: OBICREATIVE

Page No: 12

Document Reference (check one):

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

Page 12 states that five hard copies should be provided and page 19 states that seven hard copies should be provided. Can you please clarify?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Submittal requirement is for seven (7) hard copies.

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: OBICREATIVE

Page No: 10

Document Reference (check one):

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

Considering that the fee structure is valued at 40 points, will the project be awarded to the lowest bidder or will other qualifications/capabilities/expertise be taken into consideration?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Fee structure is only a portion of the evaluation criteria. Experience and Creative approach will also be factored. Please refer to page 10 of the RFP.

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: OXIDE DESIGN CO

Page No: 12

Document Reference (check one):

General Requirements:

Specifications: _____

Section Number: 1.3.2

Section Title: 1.3 Insurance

BIDDER'S REQUEST:

Pages 13-31 of the document appear to be boilerplate legal language meant for a different type of vendor, but we're certainly open to agreeing to a majority of the terms. However, we have a concern with the Insurance section of the language, particularly clause 1.3.2, stipulating \$500K of professional E&O insurance, to be carried for 5 years after the end of the project. We would submit that almost no firm responding to the RFP will carry professional E&O insurance, as the cost of said insurance would be a significant amount of the value of this overall branding contract. As this is a piece of contract language likely meant for different (or larger) vendors, would Metro Transit be open to striking 1.3.2 from the terms?

METRO RESPONSE:

Approved :

Denied _____

Metro Comments:

Please remove Section 1.3.2 from the requirements. Metro will not require Errors and Omissions Insurance.

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: OBICREATIVE
Document Reference (check one):

Page No:

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

Can you provide the names of the members of the stakeholder committee and the role that they will play in the selection of the agency?

METRO RESPONSE:

Approved _____

Denied REQUEST DENIED

Metro Comments:

Stakeholder Committee will play no role in the RFP process so naming them is not relevant to the RFP.

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: MSPACE

Page No:

Document Reference (check one):

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

As stated in the addendum, the proposals should not total more than 28 pages. Are the required exhibit forms excluded from that 28 page maximum?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

No, the exhibit pages are not included in the page total for the submittal. .

Jeffrey Rumery

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-15-2016

Company Name: MSPACE

Page No:

Document Reference (check one):

General Requirements: X

Specifications: _____

Section Number: _____

Section Title: _____

BIDDER'S REQUEST:

If we are submitting a proposal that includes subcontractors, do they need to submit all the exhibit forms?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

No, the exhibit pages are only to be submitted for the lead agency.

Jeffrey Rumery _____

12-15-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com