



Addendum No. 1

The Transit Authority of the City of Omaha d/b/a Metro

REQUEST FOR PROPOSAL BRANDING: BUS RAPID TRANSIT

Specification No. 20-16

Date Issued: December 9, 2016

To: All Interested Parties

This Addendum forms a part of the Contract Documents dated December 1, 2016. The Bidder shall acknowledge receipt of this Addendum on the Addenda Acknowledgement form provided. Failure to acknowledge receipt may subject the Bidder to disqualification.

This Addendum consists of the following:

- Addendum Form One (1) page
- Request for Clarifications Four (4) pages

Request for Clarification: Due Date
Request for Clarification: Page Numbers
Request for Clarification: Graphic Break Down
Request for Clarification: Public Engagement

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-09-2016

Company Name: OXIDE DESIGN CO.

Page No: 19

Document Reference (check one):

General Requirements: _____

Specifications: _____

Section Number: 1.1

Section Title: 1.1.1 Responsive Proposals

BIDDER'S REQUEST:

Request clarification on bid response time. Documents has 2 dates: Page 9 states December 27th. Page 19 States January 7th. Please clarify.

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Submittal Date is December 27th by 4:30 pm Central Standard time.

Jeffrey Rumery _____

12-9-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-09-2016

Company Name: OXIDE DESIGN CO.

Page No: 12

Document Reference (check one):

General Requirements: _____

Specifications: _____

Section Number:

Section Title: SUBMITTAL REQUIREMENTS

BIDDER'S REQUEST:

Page 11 states twenty-one page maximum. Page totals in body of RFP total twenty-eight pages. Page 12 states 15 pages. Please clarify.

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Submittals should not total more than 28 pages.

Jeffrey Rumery _____

12-9-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-09-2016

Company Name: OXIDE DESIGN CO.

Page No: 11

Document Reference (check one):

General Requirements: _____

Specifications: _____

Section Number:

Section Title: SUBMITTAL REQUIREMENTS

BIDDER'S REQUEST:

Page 11, Section C states: " a graphic breakdown of the proposed approach to the project..." Could you please provide more detail and/or an example of what you mean by the term "graphic breakdown?".

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Section C, Strike the entire paragraph: "A graphic breakdown of the proposed approach to the project, including team members, project activity, schedule, and the development of brand using existing and potential brand desires and values. Included in the approach should be a public engagement strategy."
Page limit will remain unchanged for the section.

Section C, Please see paragraph: "The proposal shall include a project schedule outlining the time frame and estimated completion date of each major task identified in the proposed scope of work. The Contractor shall also explain its approach to project schedule in narrative form."

Jeffrey Rumery

12-9-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com

Request for Clarification or Substitution

Request for Clarifications/Substitutions

Project Title: BRANDING: BUS RAPID TRANSIT

Date: 12-09-2016

Company Name: OXIDE DESIGN CO.

Page No: 11

Document Reference (check one):

General Requirements: _____

Specifications: _____

Section Number:

Section Title: SUBMITTAL REQUIREMENTS

BIDDER'S REQUEST:

Page 11, Section C states: "Included in the approach should be a public engagement strategy." Earlier in the document, it's made clear that all public relations and outreach will be handled by Metro. Could you please clarify what you mean when you ask for a "public engagement strategy"?

METRO RESPONSE:

Approved _____

Denied _____

Metro Comments:

Strike the entire paragraph: "A graphic breakdown of the proposed approach to the project, including team members, project activity, schedule, and the development of brand using existing and potential brand desires and values. Included in the approach should be a public engagement strategy." Page limit will remain unchanged for the section.

Please see page 5 "Public Engagement" and Page 7 "Note" at bottom of page.

Jeffrey Rumery

12-9-2016

Metro Authorized Signature

Date of Response

Grant Administrator

Metro Transit, 2222 Cuming Street, Omaha, NE 68102 jrumery@ometro.com